



# Advanced Master Programme in Life Sciences & Health Management (APIL)



IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW

## Objectives

The Master aims to explore, synergise, and capitalise competencies at the crossroads of healthcare innovations and business development. Its main objective is to provide conditions for success to first-class life scientists, healthcare managers and would-be entrepreneurs in their ventures and professional achievements.

## Benefits of the Programme

- Cross-disciplinary, hands-on education methods
- Articulated around major trends and innovations in life sciences and health
- Team-work, project-based learning with recognised mentors
- In cooperation with a best-in-class international network

## Why join the Programme?

- The best education programme in healthcare innovation and business
- A strong support to the creation and management of startups
- A unique opportunity to be part of a best-in-class international network



### Weeks on campus are divided in four sessions:

#### ➔ Session 1 (January) – ESCP Campus:

Understanding the challenge of launching a Life Sciences Startup

#### ➔ Session 2 (March) – ESCP Campus:

What it takes to make a successful project innovation in Life Sciences and Health Industry

#### ➔ Session 3 (April) – Institut Pasteur Campus:

Understand your market and how to reach it

#### ➔ Session 4 (June) – Institut Pasteur Campus:

Launch your Startup



## Academ

Sept 2022

**Semester 1**  
Online

**Intake**  
**ESCP Business**  
**Modules**

# Curriculum

The academic year is divided into three semesters and starts in September. Students follow business courses, capsules modules on entrepreneurship and start-up creation in healthcare, workshops, companies visits, capsules and other seminars.

## Six modules from ESCP business management programme

- Strategy
- Marketing in globalised world
- Financial statement analysis
- Operations management
- Financial management
- Big Data & Business Analytics

*These courses are held online during semester 1 and 3.*

## Journey of startup creation & management

- Selection of project + Team building
- Four sessions on campus (4 weeks)
- E-learning (webinar + capsules)
- Expert coaching

*These courses are held both online and on campus.*

## Academic Calendar

Dec. 2022

March 2023

June 2023

Dec. 2023

### Semester 2

Online

#### Institut Pasteur Capsules Webinars, Team activities & Expert coachings

*1-week classes on ESCP Campus*

#### Capsules, webinars and coaching

*2-week classes on Institut  
Pasteur & ESCP Campuses*

### Semester 3

#### Professional Thesis & Business Plan Business Modules

*1-week classes on Institut Pasteur  
Campus*



## Career Opportunities

At the end of the programme, students have a global vision allowing them to become an entrepreneur, a top manager or an innovation leader in life sciences and health through an intensive advanced programme jointly created and organised by Institut Pasteur & ESCP.

## Professional thesis

At the end of the year, a professional research thesis is to be written, and defended in front of a jury.

This exercise allows students to structure their thinking by looking more deeply into a problematic. This thesis can take form of a business plan in the context of a launch of a company.

## A unique Partnership

Students learn from two expert and well-known institutions, to be able to evolve in their chosen sector.

Institut Pasteur is a well-known international research and education institute to advance science, medicine, and public health with a history of about 130 years.

ESCP Business school is the world's first and internationally well-recognised business school with a history of about 200 years old.

This alliance provides excellent courses taught by top professors from both institutions, allowing students to experience both ESCP and Institut Pasteur expertise.

### **Pasteur Campus**

#### **Institut Pasteur**

25-28 rue du Docteur Roux  
75015 PARIS, France

# Academic Directors



## Frédéric Jallat

- Professor – Marketing Department at ESCP Business School

- Academic Director of the Specialised Master in Biopharmaceutical Management – ESCP
- PhD & Research Director (HDR), Doctoral Programme – ESSEC & Aix-Marseille III University.
- ITP - New York University.

### Research areas:

*Stakeholder Relationship Management, Pricing, Disruptive Strategies, Geo-Economy, International Business.*



## Dominique Franco

- Emeritus professor of surgery, University Paris-Saclay

- Special advisor, Education direction, Institut Pasteur
- President of the scientific advisory board of Eukarys
- Steering committee of iLite project

### Research areas:

*Regenerative medicine, Liver biofabrication, Online teaching and MOOCs, Awakening to the creation of start-ups*

## How to apply

1



ONLINE APPLICATION

2



TOEFL, TOEIC OR IELTS SCORES

3



PERSONAL ADMISSION INTERVIEW IF ELIGIBLE

## Tuition Fees 2022

Application fee: €130

Tuition fees: €32,000



## Information

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apil@escp.eu



## Programme Office

**Julie Testaert** +33(0)1 49 23 57 29  
jtestaert@escp.eu

# Advanced Master Programme in Life Sciences & Health Management (APIL)

ESCP Business School est multi-accréditée.



**5 European Higher Ed  
accreditations**

## **BERLIN**

Heubnerweg 8–10  
14059 Berlin, Deutschland

## **LONDON**

527 Finchley Road  
London NW3 7BG,  
United Kingdom

## **MADRID**

Arroyofresno 1  
28035 Madrid, España

## **PARIS RÉPUBLIQUE**

79, av. de la République  
75543 Paris Cedex 11, France

## **PARIS MONTPARNASSE**

3, rue Armand Moisant  
75015 Paris, France

## **TURIN**

Corso Unione Sovietica, 218 bis  
10134 Torino, Italia

## **WARSAW**

c/o Kozminski University  
International Relation Office  
57/59 Jagiellońska St.  
03-301 Warsaw, Poland